





## **PUBLICATION PROPOSAL FORM**

| PROPOSED TITLE:  |                           |                               |                                |                    |
|--|---------------------------|-------------------------------|--------------------------------|--------------------|
| Form completed by: (name and surname)                                      | Date                      |                               |                                |                    |
| Author(s) / Editor(s)  |                           |                               |                                |                    |
| Author's/Editor's address  |                           |                               |                                |                    |
| Telephone numbers  |                           |                               |                                |                    |
| e-Mail address of <b>contact person</b>                                    |                           |                               |                                |                    |
| Category   | Biography                 | Novel / Fiction               | Non-fiction /<br>inspirational | General / Other    |
|  |                           |                               |                                |                    |
| Discipline   |                           |                               |                                |                    |
| Please indicate which<br>formates are required (for<br>the published work) | E-Book                    | Printed book                  | Other                          |                    |
|  |                           |                               |                                |                    |
| Short description of the manuscript  |                           |                               |                                |                    |
| Target market (age group / any specific group)?                            |                           |                               |                                |                    |
| Estimated market potential   | Annual sales (units)      | Market for prescribed<br>work | Subject (Module)               |                    |
|  |                           |                               |                                |                    |
| Marketing channels and opportunities / events                              |                           |                               |                                |                    |
| Extent of manuscript   | Number of words           | Number of pages               | Current page                   | e format (e.g. A4) |
|  |                           |                               |                                |                    |
| Artwork, images and  | Quantity, type and format |                               |                                |                    |

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| Date of completion of the manuscript   |  |
| Required publication date  – is there an event linked to this date?  |  |
| Funding available for the publication  |  |
| Format of submission of<br>the manuscript: the type<br>of electronic file that will<br>be submitted? The file<br>should be editable (such<br>as "Word"): |  |
| Have you submitted your manuscript to other publishers?  |  |
| What are your expectations regarding a book launch event?  |  |
| Additional Information   |  |

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